

Your customers are changing fast. But can your marketing operations keep up with them? We help Marketers to get things done with industry-leading digital marketing operations. Powered by execution at scale.



# The easiest way to manage successful projects

Service datasheet

## ARE YOU FACING THESE CHALLENGES WITH YOUR PROJECT MANAGEMENT EFFORTS?

- Focusing on dozens of issues simultaneously?
- Lack of time and manpower?
- Insufficient project management knowledge?
- Looking at things objectively?



## OUR PROJECT MANAGEMENT SERVICES



Add value to your business by a comprehensive and dedicated focus on your projects. Experience a new way of working. We're an adaptive, experienced team that takes responsibility – and accountability – for the success of your projects.

### Project Consultancy

Project planning and establishing clear objectives is often a challenging and time-consuming process for businesses. Our experienced project managers identify project goals and priorities and develop a comprehensive plan to reach them. Whether the project is routine or one that requires innovation, we deliver results. We tailor our approach to each client's specific needs, which is why we have a consistent track record of success. We focus on your input and questions, proactively manage risks, and ensure that projects are completed correctly and resources are used efficiently – saving our clients time and money while maintaining the quality of our work.

### Project Implementation

Targeting agile principles, we prioritize outcomes, maximize value deliverable to our customers. We believe that projects are most successful when we approach them with a full understanding of our client's business objectives and needs. We coordinate every phase of each project so that the milestones are achieved when they need to be, the work is completed by the date it is due, and your objectives are achieved. We execute agile principles and keep you involved throughout, so we can maximize the value of your products. We make project execution simpler!

## OUR VALUE PROPOSITION

### Digital Talent Pool

More than 250 digital marketing specialists. Talented, action driven, committed and selected to excel across business cultures.

### Global Coverage

Through our five global locations we provide non-stop business support.

### Technology Agnostic

We use your technology stack, but we can also advise how to take your operations to the next level.

### Scaling Flexibility

Our business models provide flexibility to scale-up or down, making it easy to cope with market or strategy changes.

### Return On Investment

Our rates provide a great return on investment and free up time to focus on short term revenue growth and long-term brand value creation.

We work with detail-oriented project managers to help you complete your projects efficiently. We provide advice, support, and implementation for all or part of the activities related to your projects.



## HOW WE WORK IN 4 STEPS

- 01 **Understand**  
Book a strategy call. Together we will dive into your project objectives and discuss possible approaches.
- 02 **Propose**  
A comprehensive and tailored project plan is presented including the best possible setup from a talent and cost perspective.
- 03 **Implement**  
Once the project plan is approved, the project team will take over the implementation phase.
- 04 **Evaluate**  
During a session with the client, the process, outcome, and impact of the project will be evaluated.

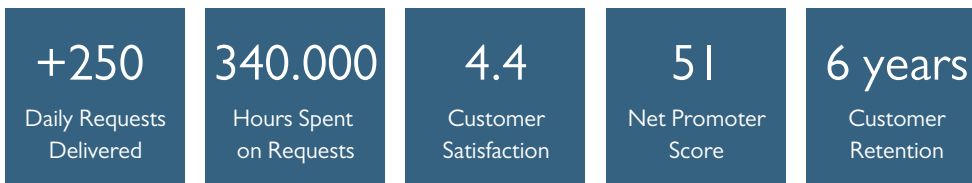
## TECHNICAL EXPERTIZE

Our project managers and specialists have access to the finest technology and content, which is used to deliver the best experiences in today's digital world.

We have a comprehensive program to keep our digital marketing specialists up to date with the latest developments and they are all certified by our technology partners.

- Agile
- Asana
- Azure DevOps
- JIRA
- MS Project
- Prince2
- Scrum.org

## OUR SERVICES IN NUMBERS (2021)



## TOP BRANDS WHO TRUST US FOR THEIR DIGITAL MARKETING OPERATIONS



## OUR LOCATIONS

- Amsterdam
- Istanbul
- Lisbon
- Portland
- Kuala Lumpur

## CONTACT US

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